

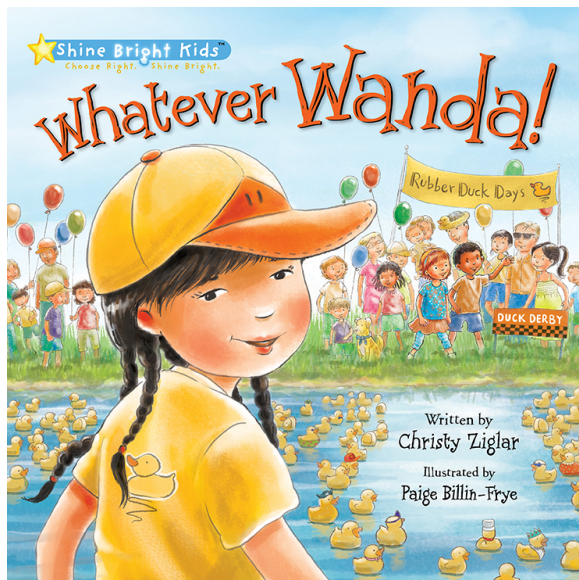
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FOR IMMEDIATE RELEASE

**IDEALS CHILDREN’S BOOKS PROMOTES THE POWER OF A POSITIVE ATTITUDE
WITH RELEASE OF ZIGLAR’S THIRD BOOK IN SHINE BRIGHT KIDS SERIES –
*WHATEVER WANDA!***

Author Christy Ziglar, Niece of Legendary Motivator Zig Ziglar, Inspires Children to Make Wise Choices



NASHVILLE (February 23, 2015) – Ideals will release a third book in the award-winning Shine Bright Kids series on April 1, 2015, entitled *Whatever Wanda!* Written by Christy Ziglar, founder of Shine Bright Kid Co. and niece of legendary motivator Zig Ziglar, this brightly illustrated and amusing story helps teach children ages 4 to 8 the importance of having a good attitude.

Whatever Wanda! finds the young title character in serious need of an attitude adjustment. She’s grumpy about having to attend the Rubber Duck Days Festival, and once there, her go-to sarcastic response when interacting with friends and family is, “*whatever.*” A thoughtful grownup gently teaches Wanda an important lesson: “Sometimes you have to believe something will be great before it actually is. Being positive is a choice that makes everything better—not

to mention, a whole lot more fun!” Soon enough, the little girl is all smiles.

A classic quote from author Christy Ziglar’s Uncle Zig sets the tone just before the story begins: “We all need a daily checkup from the neck up to avoid stinkin’ thinkin’.”

Ziglar’s Shine Bright Kids series was inspired by her work with children in the Atlanta Public School system and a desire to teach them basic decision-making and life skills. Previous releases include *Can’t-Wait Willow!* (a “Most Beloved Bedtime Story of 2013” at family website Red Tricycle and recipient of the 2013 Booky Award as “Children and Teens Book of the Year”) and *Must-Have Marvin!* (an *Atlanta Parent* “Best Books of 2014” award winner).

“Sarcasm is a common form of communication in our culture, but as a parent, it can be difficult to combat the disrespectful attitudes and negativity that sometimes accompany it,” says Ziglar. “I hope *Whatever Wanda!* will provide a constructive (and humorous!) learning opportunity and conversation starter about the importance of staying positive and keeping an open mind.”

“Christy Ziglar is helping young readers to develop essential life skills and reach their full potential,” says Peggy Schaefer, associate publisher for Ideals Children’s Books. “We’re delighted to bring the story of Wanda to children and continue the popular Shine Bright Kids series.”

Ideals will promote *Whatever Wanda!* through in-store and online advertising as well as print and social media campaigns. The books will be available in bookstores nationwide, online, and at www.idealsbooks.com.

Christy Ziglar, CFP®, experienced personal finance advisor, founder of Shine Bright Kid Co., mother of twins, and niece of the world's original optimist, Zig Ziglar, brings the same timeless wisdom and ageless advice to a new and younger audience through her Shine Bright Kids picture book series. She lives with her husband and their children in Atlanta, Georgia. For more, visit www.ShineBrightKids.com.

Worthy Publishing Group is a privately held, independent voice in inspirational publishing, based in Nashville, Tennessee. Worthy has five divisions: *Worthy Books* publishes a broad spectrum of genres, including current events, pop culture, biography, fiction, spiritual growth, and specialized Bibles; *Worthy Latino* publishes trade titles for Spanish and Portuguese markets; *Worthy Kids* and its *Ideals* imprint create colorful, interactive children's books, including VeggieTales and Berenstain Bears, for ages 2 to 8; *Ellie Claire* produces beautifully crafted journals, gifts and paper expressions; and *Worthy Inspired* publishes personal growth, inspirational and devotional books.

For more information or to arrange an interview with Christy Ziglar, please contact Kristi West at kristiw@worthy-ideals.com.

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Shine Bright Kids: Whatever Wanda!
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Illustrator: Paige Billin-Frye

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